





**Dealers in:** Agrochemicals, Fertilizers, Seeds, Animal Health Products, & Animal Feeds

# FARMERS WORLD

Located on Oginga Odinga Road off Mburu Gichuru Street, in Nakuru and at Globe Cinema roundabout on Kijabe street, Nairobi.



#### Farmers world Ltd.

### **Overview**

Farmers World Ltd is a leading agrichemical distribution company committed to providing innovative and sustainable crop protection solutions. With a focus on quality, reliability, and customer satisfaction. we partner with farmers, agribusinesses, and cooperatives to ensure agricultural success.







## Introduction

**Brief History** 

Farmers world is a Private Limited **Company incorporated in** 1993 under cap 486 laws of Kenya. Our core business is distribution of agrochemicals ,fertilizers, seeds, animal health procucts and animal feeds.

The company is an equal opportunity employer and practice business governed by Kenya Laws. We are recognized as an MTO business and withholding tax agent by KRA.

#### **Registration details;**

i. Registration No. C55467 ii. PIN No. P0511D1857P



#### **Our Vision** Improve livelihoods by working toward ensuring food security through supporting affordable, efficient and effective farming systems

#### **Our Mission**

Our mission is to solve farmers problems by providing high quality agricultural solutions.

### **Core Values**



#### Integrity

Upholding the highest ethical standards in all our dealings.



Quality assurance

Ensuring every product meets stringent quality benchmarks



Sustainability

Promoting ecofriendly practices for long-term agricultural success





Customer Satisfaction

Building strong relationships and offering tailored solutions to farmers





# Products catalogue

Enjoy a wide range of Agricultural inputs from our stores including All under one roof



**Our Shops** 





We have two shops located on Oginga Odinga road off Mburu Gichuru Street, in Nakuru and at Globe Cinema roundabout on Kijabe street, Nairobi.

#### Farmers world Ltd. FWL **Our Storage Facilities**



We have an open store system at our shop with a capacity of 10,000 square feet. We have additional storage Space at Industrial Area, Nakuru with a capacity of 5,000 square feet.





We have a fleet of delivery trucks and pickups that ensures timely delivery of goods from suppliers, to our customers.







Geographic coverage



#### **Farmers world** Ltd. FWL

#### **OUR CLIENTEL**

### we are proud to be the leading distributor of Agrochemicals in the region



#### our customers



#### **Farmers World serves a diverse range of clients** including but not limited to; - Co-operative Farmers

- Small-scale Farmers
  - NGOS
- Commercial Farmers
  - Agrovet Shops
    - Parastatals

- Sabatia Farmers Co-operative society - Olenguruone daily farm Co-operative Society -Mumberes Co-operative - Kenya Farmers Association (K.F.A) - Delamare Estates - Kenya Agriculture Livestock Research **Organisation** 

### We are proud to Serve:





CKL Africa Ltd - Suppliers of quality veterinary health products. We are the sole distributors in the region.

Syngenta East Africa Ltd - Manufacturers of crop protection products, seeds, and more. We are their major distributors in the region.

Bayer East Africa Ltd - Manufacturers of crop protection products, Maize, French beans, and vegetable seeds. We are their major distributors in the region.

Unga Farmcare East Africa Ltd - Manufacturers of quality animal feeds. We are their major distributors in the region.

Yara (EA) Ltd - Manufacturers of a variety of quality fertilizers, including Yara Power, Yara Nitrable, Yara Sunfan, DAP, CAN, and NPK. We are their major distributors in the region.

# ACHIEVEMENTS

With Our focus on Quality and Compliance, our journey has been decorated by milestones and Recognition by Industry players. Our dedication to innovation has resulted in groundbreaking projects, eco-friendly practices, and exceptional customer satisfaction. Below are some of the areas we have excelled:



#### Innovation and Impact

#### Business Growth Milestones



#### Industry Recognition

**Operational Excellence** 





#### Farmers world Ltd.

# Regulators

#### **OUR FINANCIAL PARTNERS;**

1. Diamond Trust Bank, Nakuru

2. Kenya Commercial Bank

**3. EQUITY BANK** 

### **OUR AUDITORS ARE:**

Accentax Business Concepts Certified Public Accountants, Transnational Bank Building, Kenyatta Avenue, Nakuru.

#### **LEGAL ADVISORS:**

Sheth and Wathigo Advocates DND Building 7th floor Nakuru. P.O. Box 16006-20100 Nakuru.



**Farmers world Ltd.** 

# **Contact us** for Information

you can reach us through a call, physical visit to any of our stores in Nairobi or Nakuru, and through all social media platforms.





0 Address P,O BOX 2939 - 20100, Nakuru.







Email sales@farmersworld.co.ke accounts@farmersworld.co.ke farmersWorldlimited salesnbi@farmersworld.co.ke